

Social Media Committee

Volunteer Info Sheet



This info sheet has been created by volunteers serving on this committee to provide you with a perspective of its purpose, what its members do and what level of commitment is needed as a contributing member. Please use this information while you consider joining other industry volunteers at your Midwest Chapter APSP.

The purpose of the Social Media Committee is to create awareness both to consumers and within the pool industry of upcoming events, design awards, industry awareness, and other helpful tips.

Our normal duties updating event details, sharing articles, posting any industry warnings, posting useful information from manufactures and industry publications; plus coordinating with the website committee on upcoming events. The committee as a whole must

- Share information for the Ripples Newsletter
- Put out organized posts so we don't have multiple posts overlapping
- Create an annual budget if there is a need for post boosting or other related costs
- Promote Chapter events with Website Committee

The time commitment is minimal during the majority of the year with a monthly 30 minute to 1-hour meeting done remotely. Depending on the time of year, there is roughly 1-2 hours of work at most between meetings.

The chair person serves to coordinate committee efforts, organize and preside over meetings, create a monthly report to the board of directors and be prepared and available to answer questions from members regarding Chapter site concerns. This position requires an additional 1-2 hours per month from October – February.

Benefits of serving on this committee include being up-to-date on Industry news, Chapter events, Industry events, and other Social Media related things. Committee volunteers also feel a sense of accomplishment from creating valuable training opportunities which serve to build a stronger more competent industry. Over time, our volunteers become recognized by their peers as an industry leader and best of all, you make new and valuable friendships.