

Website Committee

Volunteer Info Sheet



The Association of
Pool & Spa Professionals™

Midwest Chapter

This info sheet has been created by volunteers serving on this committee to provide you with a perspective of its purpose, what its members do and what level of commitment is needed as a contributing member. Please use this information while you consider joining other industry volunteers at your Midwest Chapter APSP.

The purpose of the Website Committee is to create, update and maintain the website for the Midwest Chapter of APSP. The website provides a portal of information to existing members along with information for prospective members. The site provides, but is not limited to,

- Chapter Events
- Design Award Guidelines & Past Winners
- Promote APSP Membership
- Current Industry News
- Receiving Information for Members
- Promotion of Chapter Events & Trainings
- APSP Build Standards
- APSP Volunteer Information
- Blog Posts

Our normal duties include various aspects of updating and maintaining the website that is the backbone to our information transmission to members, volunteers, and board members that fulfill our purpose. In addition to the physical website, typical tasks include: maintaining the site content, verifying merchant & email accounts, updating pictures on the site to stay up-to-date and relevant, verify site “uptime”, adding and deleting files as needed, add blog posting as committees submit them, along with newsletter submissions.

The time commitment varies throughout the year, with the majority of the time needed in the fall & winter to verify any major updates for the following year. In January we update the site to show the new Design Award Winners and move the past year’s winners to an archived page. The chair person serves to coordinate committee efforts, organize and preside over meetings, create a monthly report to the board of directors and be prepared and available to answer questions from members regarding Chapter site concerns. This position requires an additional 1-2 hours per month.

Benefits of serving on this committee include being up-to-date on key information and changes being made within APSP National and our Midwest APSP Chapter. Committee volunteers also feel a sense of accomplishment from creating valuable training opportunities which serve to build a stronger more competent industry. Over time, our volunteers become recognized by their peers as an industry leader and best of all, you make new and valuable friendships.